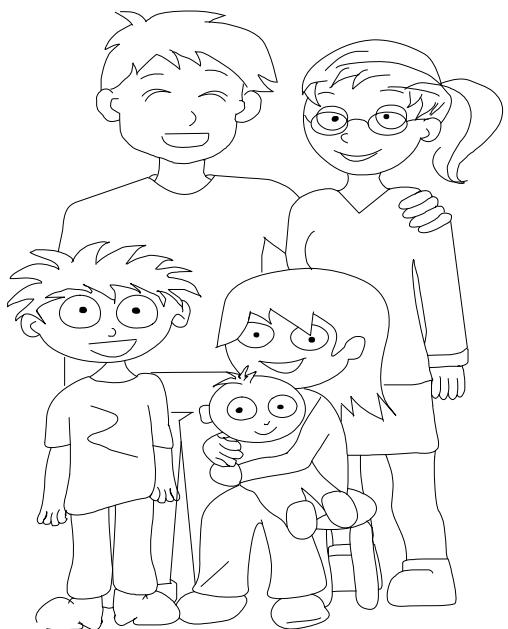


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The logo features the year '2013' in large, hollow-outlined black numbers. To the left, a vertical red column contains the word 'kalender' in white. To the right, another vertical red column contains the word 'Freude' in white. Below the numbers, the words 'Experimente', 'Jahreszeiten', 'Schule mit Spaß', and 'Geschichten' are written in a smaller, bold, black sans-serif font.